

Federation of Middle Market Enterprises of Korea

# CONTENTS

About Middle Market Enterprises

About the Federation of Middle Market Enterprises of Korea

- I. Building the foundation for sustainable growth
- II. Strengthening the capacity for innovation
- III. Spreading economic and social value
- IV. Activating networks

www.fomek.or.kr www.mme.or.kr

BiZNET

MME Policy Brief

App FOMEK Plus

MME policy magazine 重深 (JungSim)

Issue Resolution Platform for MMEs shinmungo.fomek.or.kr













Federation of Middle Market Enterprises of Korea

1,4%
5,868
Number of enterprises

15.2%

REV. 984.3 trillor

Total revenue

MIDDLE MARKET ENTERPRISES THE COREAN ENOUGH

MMEs lead Korean change and innovation.

Our cutting-edge technological prowess makes the impossible possible at the forefront of industrial paradigm shift.

Korea's 5,868 MMEs account for 1.4% of all domestic businesses and form the core of the national economy.

13.6%

17.04 million

Jobs

18.7%

USD **118.2** billion

Exports

13.7%

KRW **30.3** trillion

**Facility Investment** 

13.9%

KRW 13.1 trillion

R&D Investment

Ministry of Trade, Industry and Energy (2024), 2023 Basic Statistics on Middle Market Enterprise Statistics Korea (2025), 2023 trade statistics by business type Korea Development Bank (KDB) (2024), 2024 Survey Report of Facility Investment Plans Ministry of Science and ICT (2024), 2023 Survey of Research and Development

# Only 1

Korea's one and only legal economic entity representing MMEs

# Big 6

One of Korea's six leading economic entities

# 2014

Statutory entity prescribed by 2014 Middle Standing Enterprises Special Act



FOMEK supports the sustainable growth of Korea's middle market enterprises and their development into specialized global enterprises.

We create healthy industrial ecosystems and continue the smooth flow of corporate growth.

**FOMEK** is the core of Korean MME innovation.





II. Strengthening the capacity for innovation
III. Spreading economic and social value
IV. Activating networks

# Building the foundation for sustainable growth

Enterprise requires endless movement and growth. FOMEK supports the sustainable growth of Korean MMEs through development of a legal and institutional environment and the passing on of the entrepreneurial spirit. Laws and institutions amended

口已



Time-honored business



FOMEK members

CTR 2024

**KPF** 2024

Sempio 2024

Autonics 2023

Korea Houghton 2023

Bosung Powertec 2022

Buhmwoo Chemical 2021

Hyoseong Electric 2021

Samjin Globalnet 2021

**Woojin Industrial Systems 2021** 

Ehwa Diamond 2020

Cheong Ju Limestone 2019

Namsung 2019

Mirae N 2018

Commax 2017

MME certificates issued

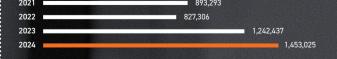


26,812

ases (3.830 in 2024)

MME information website

8,381,743<sub>visits</sub>



# Addressing legal and institutional hurdles to MME growth

- Assistance in establishing the Ministry of Trade, Industry and Energy's master plans and action plans for the promotion of MME growth
- Identifying unnecessary regulations and introducing policy proposals in the areas of Special Act on the Promotion of Growth and the Strengthening of Competitiveness of Middle-Standing Enterprises, tax systems, laws and institutions related to sales channels, employment, labor, finance, carbon neutral, environment, mutually beneficial cooperation, trade, Commercial Act and Fair Transactions Act
- Participation in government and legislative policy roundtables including the Regulatory Innovation Strategy Meeting; the Materials, Parts and Equipment Competitiveness Committee; the Economic, Social and Labor Council; the Middle-Standing Enterprise Policy Committee; and the Korea Commission for Corporate Partnership
- Operation of issue resolution platform for MMEs

# Laws and institutions amended by year and category

| Year  | Employ-<br>ment | Tech-<br>nology | Industry | Exports/<br>sales<br>channels | Sub-<br>contracting/<br>partnerships | Finance | Misc. | Total |
|-------|-----------------|-----------------|----------|-------------------------------|--------------------------------------|---------|-------|-------|
| 2024  | 2               | 1               | 4        | 1                             | 1                                    | 1       | 9     | 19    |
| 2023  | 3               | -               | 6        | 3                             | -                                    | -       | 6     | 18    |
| 2022  | 1               | 2               | 2        | -                             | -                                    | -       | 4     | 9     |
| 2021  | 1               | 4               | -        | 2                             | -                                    | -       | 2     | 9     |
| 2020  | -               | -               | 3        | 1                             | -                                    | 2       | 3     | 9     |
| 2019  | 4               | -               | 3        | -                             | -                                    | 3       | 2     | 12    |
| 2018  | 6               | 2               | 1        | 1                             | 1                                    | -       | 1     | 12    |
| 2017  | 2               | 2               | 4        | 1                             | -                                    | -       | -     | 9     |
| 2016  | 5               | 2               | -        | 4                             | -                                    | 1       | 1     | 13    |
| 2015  | 7               | 6               | 10       | 4                             | 3                                    | -       | 4     | 34    |
| Total | 31              | 19              | 33       | 17                            | 5                                    | 7       | 32    | 144   |

# Policy roundtables by year

| Year  | Meetings | Details                                                                                                                                                                                                                                                                                                   |
|-------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2024  | 27       | MME roundtable with National Tax Service's Investigation Bureau, Feb. 5 MME roundtable with the leader of the People Power Party, Sep. 10 MME roundtable with the leader of the Democratic Party of Korea, Sep. 11 Roundtable between Prime Minister & presidents of major six economic entities, Dec. 23 |
| 2023  | 13       | MME roundtable with leader of People Power Party, May 22<br>Roundtable with deputy prime minister & minister of economy<br>and finance, June 26<br>Roundtable with minister of Trade, Industry and Energy, Sep. 26                                                                                        |
| 2022  | 15       | Luncheon & roundtable between President-elect and presidents of major 6 economic entities, Mar. 21 Roundtable with Minister of Trade, Industry and Energy, Jun. 8 Roundtable with Minister of Environment, Dec. 6                                                                                         |
| total | 55       |                                                                                                                                                                                                                                                                                                           |

# **MME Innovative Growth Policy Forum\***

- Seminars featuring experts from the private sector, government, and academia to explore the next paradigm shift in MME development policy
- \* Platform for MME policy innovation led by private sector

### Key achievements in 2024

- Plan to reform inheritance and gift taxes for sustainable MME growth,  $_{
m Nov.\ 19}$ 

### **MME Basic statistics services**

- Survey of statistics for MMEs and prospective MMEs
- Survey of MMEs and prospective MMEs
- MME business outlook survey
- MME investment and employment outlook survey
- MME financial challenges survey



MME roundtable with national assembly speaker Woo Won-shik Mar. 7, 2025

Roundtable between President Lee Jae-myung and presidents of major six economic entities and businessmen Jun. 13, 2025

# **MME** certification and policy information services

- Issuance of MME certificates
- Operation of the MME information website
- Publication of guide MMEs Support Policies
- Publication of the handbook on the scope of MMEs

# Consulting for MMEs through partnerships with specialized agencies

- Provision of tailored solutions through a network of specialized agencies and institutions\*
- \* Barun LLC, Deloitte Anjin LLC, DR&AJU LLC, Jipyong LLC, KB securities, KIAT, KICOX, KODIT, Korea Eximbank, Korea Securities Depository, KOTEC, KOTRA, K-Sure, LB PE, Lee&Ko LLC, Lockton Korea, RE Investment, Samil PwC, Samjong KPMG, Shin & Kim LLC

### Details

| Legal                                                                                                                                                                 | Finance & Accounting                                                                             | New business areas & others                                                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Business succession & taxes     Serious Accidents     Punishment Act     Fair trade & reform of corporate governance structure     Employment, labor, & HR management | Funding and finances, IPO     Innovative growth fund     Internal accounting controls and others | Entry into foreign markets     Development of new growth drivers     R&D & intellectual property rights     Analyzing economic trends & forecasts, and others. |

# Assistance in business succession to preserve the entrepreneurial spirit

- Proposals for the amendment of laws and institutions relating to business succession, including inheritance tax, gift tax, and the family business succession tax deduction system
- Roundtables, debates, and seminars on family business succession

# Operation of time-honored business certification scheme\* to MMEs

- Search for and recommendation of MMEs as time-honored business candidates
- Participation in candidate review committee
- \* Scheme adopted by the Ministry of SMEs and Startups in 2016 to establish role models for enterprise growth and recognize exemplary cases of socially responsible businesses

### Changes in 2025

 Additional scoring benefits for Ministry of National Defense's special types of military service (industrial technical personnel) and Ministry of Trade, Industry and Energy's Export Voucher Program

# **FOMEK** members

CTR 2024, KPF 2024, Sempio 2024, Autonics 2023, Korea Houghton 2023, Bosung Powertec 2022, Buhmwoo Chemical 2021, Hyoseong Electric 2021, Samjin Globalnet 2021, Woojin Industrial Systems 2021, Ehwa Diamond 2020, Cheong Ju Limestone 2019, Namsung 2019, Mirae N 2018, Commax 2017

12

# Strengthening the capacity for innovation

The blinding speed of AI advancement accelerates a mammoth shift of human civilization at a blistering pace. FOMEK provides MMEs space to innovate, establishing predominance in technologies that lie beyond the state-of-the-art. R&D worker development support programs for MMEs



Supporting MMEs expand global networks



MME job fair



(13 in 2024)

(2 in 2024)

MME human resources fosterage academy

nts (1591 in 2024)

MME key point seminar



.....

......

730 participating enterprises (179 in 2024)

# Creation and operation of MME leap-forward support fund

- Raising and operating a public-private MME innovation fund to restore growth ladder and secure new growth drivers
- \* 1st round: KRW 105 billion, 2nd round: KRW 56 billion, 3rd round: KRW 42

# **Support of MME-startups open innovation**

- Support of cooperation and matching between MMEs and
- Joint open innovation support program 'I'M Challenge' with Seoul **Business Agency**
- Launch of regional MME open innovation with DVS (Dream Venture Star) in cooperation with Korea Credit Guarantee Fund and Daejeon Center for Creative Economy & Innovation

### **MME** investment leaders forum

- Eleven-week program with expert lectures and workshops to support search for new growth engines, tech innovation investment and M&A capacity for MMEs
- \* Korea's one and only private network for cooperation between MMEs and investment agencies

### **MME CFO forum**

• Six-week program with expert lectures and workshops for chief financial officers of MMEs

# **MME** sustainability conference

• Identify MME benchmarks and promote management strategies & growth know-how

# Streamlining trade and commerce environment for

- Survey on MME export outlook and challenges
- Trade and commerce training sessions for MMEs
- Policy proposals to tackle trade-related issues for MMEs

# **Reporting Center for Unfair Trade Practices by MMEs**

• Finding and reporting of unfair trade practices to Korea Trade Commission

# **Domestic-to-Export Transition Support Team**

- Services in partnership with 19 agencies in 4 sectors: consulting, sales channels and logistics, financing, and technology and certifications
- Identification of challenges faced by novice exporters and submission of proposals to the government and National Assembly, among others, for solution development

# **Support for MMEs in forming global partnerships**

- Business networking and roundtables with related agencies, such as foreign missions and investment authorities in Korea, of key countries where Korean MMEs are active
- Participate in economic missions abroad and support network building







# MME human resources fosterage academy

- Provision of capacity-boosting education and training for MME employees and executives
- Up to 100% of tuition subsidized
- Key programs: Global Business, New growth engine, ESG, Exports, Finance, etc.

# Korea's one and only MME job fair

• Operation of consultation and interview booths for each participating MME; recruiting information sessions and special talks on each job area; online publicity for staff-seeking MMEs

# **R&D** worker development support programs for MMEs

- Payroll subsidies to MMEs operating dedicated R&D departments with average annual revenues of less than KRW 300 billion over the past 3 years
- 40% base-salary subsidization for up to 3 years for young master's and doctoral degree holders and R&D personnel with professional technical research experience in engineering and the natural sciences

# Recommendation of MMEs as designated enterprises for alternative military service

 Support for assignment of industrial technical personnel (alternative to military service) to MMEs in manufacturing, information processing, energy, and mining

# **MME** key point seminar

- Monthly customized training for member companies
- Strategic response suggestions regarding key issues faced by
- Major sectors: Law, accounting, finance and investment, human resources and labor, ESG, intellectual property, R&D, etc.

16



We are working today to promote sensible perceptions of MMEs as a treasure trove of good jobs in Korea and the middle rungs of the growth ladder.

Government commendation awards given at middle market entrepreneur's day





ecipients (37 in 2024)

Featured on the KBS1 special MME documentary series





participating enterprises (16 in 2024)

MME public relations support services



(5 in 2024)



online publicity

(149 in 2024)

Commission of all proceeds donated to charity

# Middle market entrepreneur's day ceremony

- Held annually during the 3rd week of November to recognize MMEs with merit in the realm of Korean economic and industrial progress and share best business practices
- Government commendation of outstanding MME entrepreneurs, recognition of newcomer MMEs with outstanding growth, etc.

# Changes in 2025

 Launch of Commissioner's Award by Korean Intellectual Property Office

# Awards by year

|            | Order of<br>Industrial<br>Service<br>Merit | Industrial<br>Service<br>Medal | Presi-<br>dential<br>Commen-<br>dation | Prime<br>Minister's<br>Commen-<br>dation | Ministe-<br>rial<br>Commen-<br>dation | Commi-<br>ssioner's<br>Commen-<br>dation | Total |
|------------|--------------------------------------------|--------------------------------|----------------------------------------|------------------------------------------|---------------------------------------|------------------------------------------|-------|
| 10th(2024) | 2                                          | 2                              | 4                                      | 5                                        | 24                                    | -                                        | 37    |
| 9th(2023)  | 2                                          | 2                              | 4                                      | 5                                        | 24                                    | -                                        | 37    |
| 8th(2022)  | 2                                          | 2                              | 4                                      | 5                                        | 14                                    |                                          | 27    |
| 7th(2021)  | 2                                          | 2                              | 4                                      | 5                                        | 24                                    | -                                        | 37    |
| 6th(2020)  | 1                                          | 2                              | 3                                      | 5                                        | 24                                    | -                                        | 35    |
| 5th(2019)  | -                                          | 1                              | 2                                      | 4                                        | 17                                    | -                                        | 24    |
| 4th(2018)  | 1                                          | 1                              | 2                                      | 4                                        | 24                                    | -                                        | 32    |
| 3rd(2017)  | 2                                          | 1                              | 2                                      | 4                                        | 8                                     | 14                                       | 31    |
| 2nd(2016)  | 3                                          | 2                              | 2                                      | 4                                        | 9                                     | 15                                       | 35    |
| 1st(2015)  | 1                                          | 1                              | 2                                      | 2                                        | 8                                     | 10                                       | 24    |
| total      | 16                                         | 16                             | 29                                     | 43                                       | 176                                   | 39                                       | 319   |
|            |                                            |                                |                                        |                                          |                                       |                                          |       |

# **MME** year-end party

• Presentation of annual MME results and discussion of directions for advancement

# Sharing happiness

# **MME** charity market project

• Outstanding products and services offered at discounted prices to FOMEK members

# **Production of KBS1 special MME documentary series**

• Stories on the growth, achievements, and management philosophies of leading MMEs

### 2024

Episode 1 (Industrial Machinery) DN Solutions, PNT, oct. 13 Episode 2 (Fashion) Se-Wang Textile, JS Corporation, Oct. 20 Episode 3 (Electrical & Signal Systems) Shinbo, Daeati, Oct. 27 Episode 4 (Exploration of the Blue Ocean) KBI Cosmolink, SurplusGlobal, Nov. 3

Episode 5 (Core Technology) Sunic System, Bankwareglobal, Nov. 10 Episode 6 (Materials, Parts, and Equipment) Almac, Tovis, Nov. 17 Episode 7 (Technology Localization) K-Ktech, IBIDEN Graphite Korea, Nov. 24

Episode 8 (Technology Innovation) Daeryuk Can, Woongjin Thinkbig, Dec. 1

### 2023

Episode 1 (State-of-the-Art Tech) Eagon Windows & Doors, RS Automation, Oct. 29

Episode 2 (Exports) NUC Electronics, Junjin Construction & Robot, Nov. 5

Episode 3 (ESG) Hanmi Global, Korea Electric Power Industrial Development, Nov. 12

Episode 4 (Distribution Chains) Taekyung Group, Solum, Nov.  $_{19}$ 

Episode 5 (DX) Macrogen, Hansae Fashion Worldwide, Nov. 26

Episode 6 (Job Creation) Autonics, Ilshin Vitson, Dec. 3

Episode 7 (Communities) JW Life Science, Shilla Steel, Dec. 10 Episode 8 (Win-Win Growth) Duckil Industry, Innodep, Dec. 17

# **MME** public relations support services

- Support for media publicity, from press releases to media roundtables and interviews
- Support for online publicity via websites, newsletters, apps, and social media
- Production of PR video series "MME Biographies" for outstanding member companies



and most cutting-edge MMEs is shared at FOMEK. Together, FOMEK explores new paths for future growth.

Expertise from the longest-standing Lectures for MME CEOs

**MME Business Round** Table





Young MME CEO Network

**MME Female CEO Network** 

MME V-CEO Club

**MME V-CEO Club** 

**Lectures for MME CEOs** 

• 4 lectures annually, given by key political

• Innovative growth and new venture

CEO successors in their 40s and 50s

**MME Network by region\*** 

development support programs for MME

• Programs to improve competitiveness and

reinforce networks among regional MMEs

\* Daegu-Gyeongbuk, Southeast, Honam, Chungcheong, the Metropolitan area

and economic figures and opinion leaders

**Young MME CEO Network** 

**MME CFO Council** 

Roundtables for MME CFOs

# Skill-building and network-expanding programs for the leaders of the next generation of MMEs

**MME Business Round Table** 

• Held 4 times annually to discuss

improvements for MMEs

management innovation and policy

# **Green Business Community:** an MME Golfing Community

**MME Female CEO Network** 

• Roundtables on management innovation

and mentoring for female MME CEOs

• 8 friendly golf competitions held annually



**Green Business Community** MME Network by region

MME CFO Council







.....

**MME Tech Network** 

MME HR Smart Hub

MME Public Relations **Cooperation Network** 



**MME HR Smart Hub** 

• Roundtables for MME HR managers

**MME Public Relations Cooperation** Network

• Capacity-building workshops for public relations officers at MMEs

**MME Tech Network** 

• Performance-sharing seminars for technology managers of MMEs

The reception room on the 13th floor of the SIMPAC building in the Yeouido district of Seoul(2010~2022). Around ten years ago, MME CEOs gathered here for lunch every week to discuss the progress of MMEs, including legislation of the Middle-standing Enterprises Act. Presently, the roundtable is hosted by the FOMEK secretariat.

# History of FOMEK

2025

**Jun.** Management Advisory Committee launched

2024

**Jan.** MME Daegu-Gyeongbuk region Network launched

Mar. MME V-CEO Club launched

**Dec.** MME Southeastern region Network launched

2023

**Sep.** MME Investment Leaders Forum launched

Oct. Special Act on Promotion of Growth and Strengthening of Competitiveness of Middle-Standing Enterprises converted to and implemented as permanent law

2022

Apr. MME Innovative Growth
Policy Forum launched
MME CFO Council launched

2019

**Feb.** Renamed as the Federation of Middle Market Enterprises of Korea

2018

**Feb.** MME entrepreneurs' responsible management declaration announced

2017

**Apr.** Young MME CEO Network launched

**Jul.** MME CHO Council launched \*Renamed as MME HR Smart Hub, 2025

Oct. MME public relations cooperation network launched

2016

Mar. MME CTO Council launched
\*Renamed as MME Tech Network, 2025

2015

**Jul.** 1st middle market entrepreneur's day ceremony

2014

Jan. Legislation of Special Act on the Promotion of Growth and the Strengthening of Competitiveness in Middle Standing Enterprises

**Jul.** Assocation of High Potential Enterprises of Korea as a legal entity launched

2013

**Apr.** Proclamation of vision for MMEs and opening of the 2013 specialized global enterprises forum

**Jun. ~Sep.** Opening of the 1st to 5th National Assembly relay policy debates

2008

**Sep.** Inaugurated committee to legalization of MMEs Korea

1995

**Mar.** Authorized as a corporate body

1992

**Sep.** Establishment of the Korea Businessmen's Federation

# Create the future with FOMEK

MMEs will become the unwavering core of the Korean economy

In an era of uncertainty
we are leading the innovation of the Korean economy
Committed to sustained excellence and
hand-in-hand growth

